



**AFERA TECHNICAL SEMINAR 2023 SPONSORSHIP APPLICATION FORM**

Company: .....

Address: .....

.....

Telephone / Fax: .....

Email: .....

Contact Person: .....

Please indicate your choice of the following business-to-business marketing opportunities for the Afera Technical Seminar in Brussels, 17-19 April 2023:

**GOLD SPONSOR €4,250**

- ❖ Listing as Gold Sponsor in all official Technical Seminar documentation
- ❖ Full-page advert in programme booklet (10 x 20.5 cm, w x h)
- ❖ Logo published on afera.com on seminar page as well as on seminar website
- ❖ Company banner rotating on Afera website from 1 December 2022 – 15 June 2023
- ❖ Logo on digital display board listing Gold Sponsors in conference room
- ❖ Company logo published in Afera’s seminar promo mailers between January and April 2023
- ❖ Free seminar entry for 1st delegate.

**SPONSOR €3,250**

- ❖ Listing as Sponsor in all official Technical Seminar documentation
- ❖ Half-page advert in programme booklet (10 x 11 cm, w x h)
- ❖ Logo published on afera.com on seminar page as well as on seminar website
- ❖ Logo on digital display board listing sponsors in conference room
- ❖ Company logo published in Afera’s seminar promo mailers between January and April 2023

**SPONSOR-BRANDED PROMOTIONAL MATERIALS**

- Lanyards (supplying branded lanyards to be distributed to participants) **€ 3,000**
- Pens and Notepads (supplying branded pens/notepads) **€ 2,000**
- Any sponsor-branded article (to discuss with Secretariat upfront) **€ 1,500**

\*Above options available on a first-come, first-served basis.

Signature / Date: .....

**Please return as soon as possible to**  
**Afera, The European Adhesive Tape Association, The Hague, The Netherlands**  
Tel. +31 70 312 39 16 [mail@afera.com](mailto:mail@afera.com)